

moaeyc Missouri Association for the
Education of Young Children

An Affiliate of **naeyc**[®]



Annual Report 2023-2024

Annual Report

December 2024



Our Mission

The Missouri Association for the Education of Young Children (MOAEOYC) promotes high-quality early learning for all children, birth through age eight (8), by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.

Our members are connected through a network of local chapters that share MOAEOYC's and NAEYC's goals in working on behalf of young children and early childhood professionals.

Our work is driven by five strategic priorities and goals outlined by NAEYC:

Priority: High-Quality Early Learning

- **Goal:** *Children birth through age 8 have equitable access to developmentally appropriate, high-quality early learning.*

Priority: The Profession

- **Goal:** *The early childhood education profession exemplifies excellence and is recognized as vital and performing a critical role in society.*

Priority: Organizational Advancement

- **Goal:** *NAEYC is a highly valued, credible, and visible organization.*

Priority: Organizational Excellence

- **Goal:** *NAEYC reflects excellence in all aspects of organizational health and vitality.*

Priority: Leadership and Innovation

- **Goal:** *NAEYC cultivates leadership and incubates innovative strategies that propel the field, profession, and systems of early learning.*

BOARD ACTIONS

Under Lisa Thompson's guidance, the MOAEYC board undertook many endeavors this past year, including two interactions with three NAEYC staff who came to Missouri. The first opportunity came when the NAEYC CEO, Michelle Kang was in the Kansas City area in the summer for a symposium sponsored by MARC. Several board members met with her for an hour at a local coffee shop and discussed matters specific to MOAEYC and the state of Missouri.



The second interaction involved the NAEYC Senior Director of Affiliate Relations, Gwen Simmons, and the Affiliate Relations Specialist, Jordan Christian, being able to spend the day with the MOAEYC Board in Columbia. The day together promoted clarity and continuity to the relationship between NAEYC and MOAEYC, and the responsibilities of individual board members to the organization.

Board members spent the day together reconnecting, reflecting, and developing the first steps towards a new strategic plan to address the changing times in the ECE community and the opportunities for the MOAEYC organization. The camaraderie of the board was strengthened through their questions, guidance, and opportunities for personal interactions, as well as their ability to help the board “focus” on the future and what the future might hold. The commitment and energy of the NAEYC staff was very contagious, and board members left feeling energized and ready to continue the work that lies ahead.



(Left to right) Row 1 : Derek Krogh; Row 2: Jordan Christian, Ronda Chesney, Darla Wells; Row 3: Nicci Rexroat, Gwen Simmons, Cindy Imhauser; Row 4: Lisa Thompson, Sandy Seipel, Stacy Johnson

Highlights from their work this year include:

Community

- Provided information tables and materials at public venues (i.e. CYY, trainings, and Child Advocacy Day), including free MOAEYC branded ink pens, teacher t-shirts for sale at CYY with the MOAEYC logo imprinted.
- Second year hosting a “Bash” at the annual Conference on the Young Years (CYY)
- Awarded the first annual MOAEYC Early Childhood Professional Awards for outstanding Infant-Toddler Teacher, Preschool Teacher, K-3 Teacher, Administrator, Young Professional, and Advocate. .
- Hosted a reception at the NAEYC Conference in Nashville

Six Chapters provided in-person events.

- Mix-N-Mingle and a Nature Workshop in the St. Louis area
- Training for ECE teachers at Science City and a visit to Scraps KC by the Kansas City Chapter
- The St. Joseph Chapter hosted a documentary

BOARD ACTION

movie at MWSU around the impact of Covid on the early childhood community and beyond.

- The University of Central Missouri Student Chapter provided services to children through a Library Project funded through an after-school grant.
- The Lexington Chapter started a book study using the David Elkind book "The Power of Play", and also interacted with several community events.

Other outreach events included:

- MOAEYC being invited to explore a possible non-profit collaboration with two groups in the Kansas City and St. Louis area,
- MOAEYC approving Wonderschool to become the first year-round sponsor on the website.

Advocacy

- Participated in NAEYC 2024 virtual Public Policy Forum, with a follow up held with staffers from Sen. Josh Hawley's office.
- Participated in the 42nd Annual Child Advocacy Day in Jefferson City, MO., where MOAEYC was a silver level sponsor and provided a flyer with information about MOAEYC/NAEYC in all bags.
- MOAEYC Public Policy Chair presented a MOAEYC Advocacy Award to Rep. Brenda Shields, during Week of the Young Child, for her commitment to the early childhood community

Resources

- MOAEYC received a grant from the UMKC IHD Workforce Development project to update the 2009 MOAEYC Missouri Early Childhood Director Credential
- Formed a new social media committee which increased Face Book postings
- Created and sent 19,000+ emails,(12 issues of the MOAEYC UPDATE (e-news), and 8 additional issues with only one specific focus)

- Continuously updated the MOAEYC website (including Chapter pages), and averaged about 8,000 hits a month.

Events

- Nine in-person events including trainings, receptions, chapter events, a virtual training and an information meeting provided interactions with more than 900 people
- The "Play to Learn Summit" was held in in September, with five sessions and forty participants.
- In October a training with Dr. Walter Gilliam was held in Columbia, with about sixty people participating

Supports

Four new chapters were added:

- St. Joseph Chapter
 - Mid Missouri Chapter near Jefferson City
 - Lexington Chapter in NW MO
 - Jefferson County in SE MO
- Bi-monthly virtual meetings for all Chapter leaders and others interested in forming a chapter in their area were added as an important opportunity for support and sharing of ideas between chapters



GOVERNANCE

Nicci Rexroat -Elected April 2024 MOAEYC Governing Board President Elect



Nicci Rexroat
Holts Summit, MO

*Nicci assumed the role of
President Elect
Sept 1, 2024*

Note: This term will be a four year commitment ; one as President-Elect, two as President, and one as Past President.

Nicci owns several child care centers in Holts Summit, MO and provided the following information about her interest and qualifications for the position of President Elect.

Educational background and relevant employment related to children and families

I am currently working toward a Masters in Early Childhood Education, and have 17 years of industry experience and 9 years as an owner. I began my career in early childhood during my college years, working as an assistant teacher at a preschool while I attended Pennsylvania State University, majoring in Energy, Sustainability, and Policy. When I moved back home to Missouri, I worked for other privately owned preschool programs as a lead teacher, assistant director, and director until I was able to purchase my first center in June of 2015. I have since expanded to own several more centers in the Holts Summit area.

Leadership and/or committee experience within any organization

I served for 2 years as the MOAEYC Vice President, and I am currently serving as Public Policy Chair. In addition, I have been a Provider Fellow with Kids Win Missouri for the past 3 years.

Why are you interested in serving on the MOAEYC Governing Board? What skills and qualifications will you bring? What excites you about this position?

I have learned so much about how the board works over the past few years. I am excited to continue to help the organization grow and be involved in all it has to offer. I have knowledge in the policy and advocacy world - which is vital during this time of turmoil. I have experience with DAP, DEI, and all of NAEYC's standards and guidelines.

I am always interested in supporting the work of legitimizing the profession of early childhood and bringing awareness to the importance of Early Childhood work. I am passionate about advocating not only for the young children of Missouri, but the Early Childhood workforce, and the families that rely on us. My passion and dedication to this work is in addition to the experience of belonging to the workforce and having the unique viewpoint of a private center owner.

STRATEGIC PLAN AND GOALS



Missouri Association for the
Education of Young Children

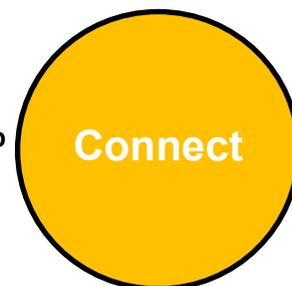
MOAEOYC Strategic Plan 2023-2024

Creating Supportive Networks for Practitioners and Leaders

Focus Areas: *Promote Chapter & Director Development
Chapter Institutes/Conferences*

Goal: Connect with Missouri educators to develop a strong, diverse membership

Connect



Functions Promote chapter and member development, recruitment, and retention

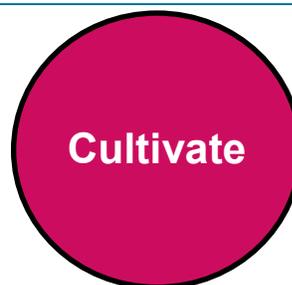
- Activities:**
- *Receptions: CYY and NAEYC*
 - *Chapter development - creating a chapter development training to start mentoring support*
 - *Ed Chats: fall (DEIB), winter (advocacy), spring (how to start a new chapter)*

Supporting Quality through Life-long Learning

Focus Areas: *CYY Leadership Track & NAEYC Presentations
Supporting Chapter Institutes/Conferences*

Goal: Cultivate quality in the profession through outreach, support and
ucational leadership activities

Cultivate



Functions: Support ongoing PD activities and development of inclusive community

- Activities:**
- *Participate/Support Chapter Institutes & Conferences*
 - *Participate in CYY Leadership Track/ NAEYC Conferences*
 - *Organize annual Ed Chats*

Advocating for the Field

Focus Areas: *Public Policy Forum
Week of the Young Child
Unifying Framework
Position Statements*

Goal: Engage in state-wide policy and advocacy efforts

Champion



Functions: Promote state and national advocacy efforts to advocate for Missouri's children and families.

- Activities:**
- *Promote, organize a MO group, and attend activities of the NAEYC public policy forum*
 - *Week of the Young Child Proclamations/Events/Interactive map*
 - *Supporting legislation banning suspension/expulsion in ECE (January Ed Chat)*
 - *Opposing legislation prohibiting DEIB curriculum in schools (education about the Anti-Bias Curriculum in ECE)*
 - *Monitoring all activities for outreach to groups we are underserving.*
 - *Statement on D, E, I, B for website*
 - *Meet with Office of Childhood to discuss workforce crisis & need for equitable pay*

ADVOCACY

MOAEYC 2023-2024 Public Policy Work

Nicci Rexroat, Public Policy Chair



Nicci Rexroat
MOAEYC Public
Policy Chair

ADVOCACY:

Advocacy is an activity by an individual or group which aims to influence decisions within political, economic, and social systems and institutions.

Several board members as well as non-members, participated in the NAEYC 2024 virtual Public Policy Forum, February 25-26, 2024. Some board members has a follow up with staffers from Sen. Josh Hawley's office.

Many members also participated in the 42nd Annual Child Advocacy Day in Jefferson City, MO, on March 6, 2024. MOAEYC was a silver level sponsor for the event and provided information about MOAEYC and NAEYC in all the participants' bags.

Throughout the year MOAEYC signed on as a supporter of several Missouri specific issues around family child care including:

- Child Care Tax Credits
- Community Child Care Exchange Funding letter (with KidsWin MO)

In addition, there were several opportunities to add MOAEYC's support to national initiatives through the NAEYC public policy efforts, including:

- Child Care Funding in FY 2024
- Proposed Child Care Regulations (Child Care NPRM)
- Child Care Disaster Aid

During Week of the Young Child, April 6-12, 2024, the MOAEYC Public Policy Chair presented a MOAEYC Advocacy Award to Rep. Brenda Shields on "work together Wednesday". She was selected as the MOAEYC Early Childhood advocate for her work and commitment to the early childhood community and the families and children of Missouri.



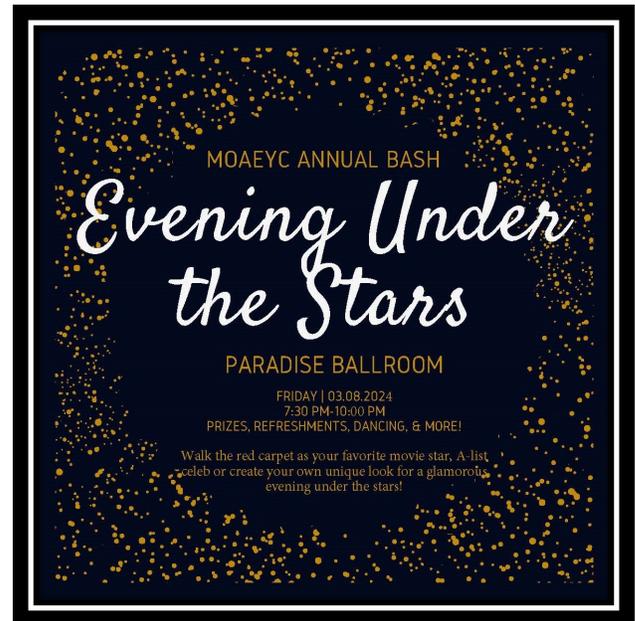
COMMUNITY OUTREACH

MOAEYC BASH at CYY

For the second year MOAEYC hosted an evening “Bash” (*Evening Under the Stars*) at the Annual Conference on the Young Years (CYY) in March.

This is the largest state conference sponsored by DESE, with approximately 1800 participants. After last years event the space was doubled and so was the attendance to about 600 people.

MOAEYC provided several hours of food, music, dancing, door prizes, and fun! Lakeshore again provided the grand door prize and other large dollar items. Information about MOAEYC and NAEYC was provided on every table, the first annual teacher awards were presented, and a PowerPoint slide presentation of information ran for parts of the evening.



COMMUNITY OUTREACH

First Annual MOAEYC Early Childhood Professional Awards

Added to the 2024 CYY “Bash” were the first annual MOAEYC Early Childhood Professional Awards. Nominations were made by peers, with a MOAEYC committee making the final selections.

Categories included:

- ◆ Infant-Toddler Teacher
- ◆ Preschool Teacher
- ◆ K-3 Teacher, Administrator
- ◆ Young Professional
- ◆ Advocate

Five of those professionals were present to be recognized by their peers and accept their awards at CYY. The Advocacy award was presented during Week of the Young Child to Representative Brenda Shields.



Left to right) Tracy James (Early Childhood Administrator), Veronica Hoermann (Early Childhood Young Professional), Erin Mareth (Early Childhood Professional Preschool Teacher), Emily Fluckey (Early Childhood Professional K-3 Teacher) and Tammy Dugger (Early Childhood Infant-Toddler Teacher).

Networking in Nashville

In November 2023 MOAEYC again sponsored a reception at the annual NAEYC Conference, in Nashville. The reception provided food, and time for interaction between over forty MOAEYC members from across Missouri, including a group of ECE college students, to share personal stories, issues and ideas, around child care services and resources in their respective areas.



See you in Nashville!

**MOAEYC
Networking
Event**

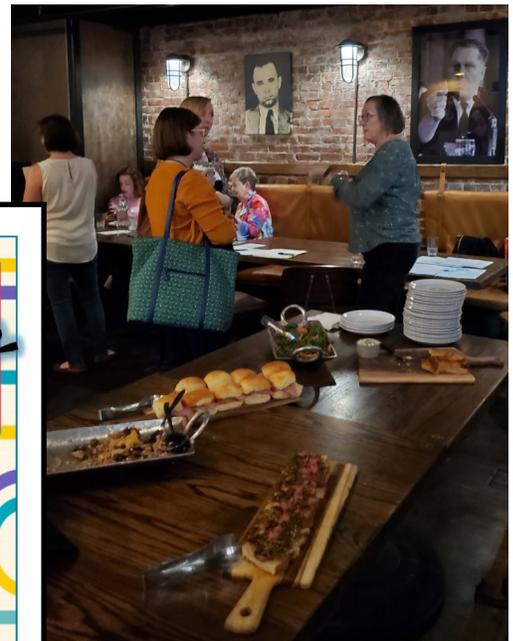
Complimentary Appetizers and Cash Bar

Thursday, November 16, 2023
4:30 – 6:00 p.m.
Black Rabbit - 218 3rd Ave N, Nashville

Join us there!

RSVP by texting
(name, email & number)
Subject line: Networking
to
816-400-6589

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Education of Young Children



COMMUNITY OUTREACH

Play to Learn Summit



September 21, 2024
7:45 AM to 3:45 PM
Missouri Innovation Campus
1101 NW Innovation Parkway
Lee's Summit, MO 64086

Presented by the
Missouri Association for the Education of Young Children
and the University of Central Missouri Early Childhood Program

Focused on the value of play, the Play to Learn Summit offers all early childhood providers, educators and leaders an opportunity to enhance their skills and share their experiences in a professional atmosphere, while gaining six clock hours of approved professional development training in Missouri and Kansas.

Register for the conference at:
<https://moaeyc.org/Summit2024.php>



REGISTRATION CLOSSES SEPTEMBER 12

Cost (Includes Lunch):

NAEYC Members
\$55 online by September 12

Non-members
\$85 online by September 12

Young Professional NAEYC Member \$20
Young Professional Non-member \$50

Opening Keynote Speaker
Serious About Play: Play as an Equity Issue
Dr. Toni Sturdivant, MARC Early Learning Director

Fostering Creativity and Social Emotional Development through Literacy
Dr. Mel Tinjaca, President/CEO of Childhood Today

Promoting Joyful, Engaged Learning with the Four Types of Play
Ms. Carol Bolz, MARC Head Start Education Manager

Infant and Early Childhood Mental Health: It Starts at the Top
Ms. Michelle Utt, Safe Babies Community Coordinator and Ms. Diana Perry, Kansas City Regional Director Missouri First Steps

Inspiring Student Engagement: Project Based Learning and Digital Play
Ms. Nicole Petet, Pre-K Teacher Liberty Public Schools

moaeyc MISSOURI ASSOCIATION FOR THE EDUCATION OF YOUNG CHILDREN
PO. BOX 2136
Lee's Summit, MO 64081
moaeyc@moaeyc.org

GROW YOUR OWN FUTURE
UNIVERSITY OF CENTRAL MISSOURI

Play to Learn Summit

Focused on the value and importance of play, the **Play to Learn Summit** was held on September, 21, 2024 with five sessions and forty participants.

The Summit was co-sponsored by MOAIEYC and University of Central Missouri Early Childhood Program.

Participants earned 6 (six) clock hours of professional development training approved in Missouri and Kansas.

Sessions included:

- **Serious About Play: Play as an Equity Issue - Dr. Toni Sturdivant, MARC Early Learning Director**
- **Fostering Creativity and Social Emotional Development through Literacy - Dr. Mel Tinjaca**
- **Promoting Joyful, Engaged Learning with the Four Types of Play -Ms. Carol Bolz, MARC Head Start Education Manager**
- **Infant and Early Childhood Mental Health: It Starts at the Top -Ms. Michelle Utt, Safe Babies Community Coordinator and Ms. Diana Perry, Kansas City Regional Director Missouri First Steps**
- **Inspiring Student Engagement: Project Based Learning and Digital Play -Ms. Nicole Petet, Pre-K Teacher Liberty Public Schools**

National Speaker, Dr. Walter Gilliam

On October 4-5, 2024, MOAIEYC hosted Dr. Walter Gilliam at a private reception in Columbia, and as a speaker on the MU campus. He is the executive director of the Buffett Early Childhood Institute and the Presidential Chair in Early Childhood Development at the University of Nebraska.

Dr. Gilliam spoke on two timely topics:

- **Challenging Behaviors Are in the Eyes of the Beholders: How Our Expectations about Misbehavior May Determine Who Gets Expelled,**
- **The Health, Mental Health, and General Well-being of Our Early Childhood Education Professionals**

Sixty people attend the events, including two NAEYC staff members. Participants in the lectures earned 2 (two) clock hours of professional development training approved in Missouri and Kansas.

moaeyc Missouri Association for the Education of Young Children

Presents:

Dr. Walter Gilliam
Oct 5, 2024
★ 1:00-3:00 p.m. ★
Columbia, MO



Challenging Behaviors Are in the Eyes of the Beholders: How Our Expectations about Misbehavior May Determine Who Gets Expelled

Speaking on two timely topics: —and—

The Health, Mental Health, and General Wellbeing of Our Early Childhood Education Professionals

Meet Dr. Gilliam at a private reception
Friday - Oct 4, 2024
6:00-8:00 p.m.

Optional Reception

Walter Gilliam is the executive director of the Buffett Early Childhood Institute and the Richard D. Holland Presidential Chair in Early Childhood Development at the University of Nebraska.

COMMUNITY OUTREACH

Local Community Chapters Continue to Grow

New Chapters Added

In the past year MOAEYC has approved four new chapters:

- one through the Missouri Western State University in the St. Joseph area,
- one in mid-Missouri at Holts Summit, near Jefferson City,
- one in Lexington (NW MO)
- and one in Jefferson County (SE MO).

This currently makes eight active Chapters in MOAEYC.

Chapter Support

With the continued growth of Chapters, MOAEYC initiated virtual meetings for all Chapter leaders and others interested in forming a chapter in their area, as well as those just curious about how chapters are formed.

Information about the relationship between NAEYC and MOAEYC and the Chapters was shared, as well as answering questions about the expectations from MOAEYC to be a chapter.

This is an important opportunity for sharing ideas between chapters, and these meetings will continue as a regularly scheduled by-monthly option provided to all that are interested.

KRT LEADERSHIP AWARDS

Kathy R. Thornburg (KRT) Awards Guidelines



Kathy Thornburg
Columbia, MO

In 2004 the MOAEYC Board established the KRT Leadership Fund to recognize Dr. Kathy R. Thornburg's contribution to the early childhood field, MOAEYC, NAEYC, and specifically her dedication to supporting and developing new leaders.

The intent of the KRT funds is to support MOAEYC leadership initiatives, including strengthening MOAEYC membership, student and young professional initiatives, creating new chapters, supporting conference attendance, mentor projects, etc.

Applicant qualifications:

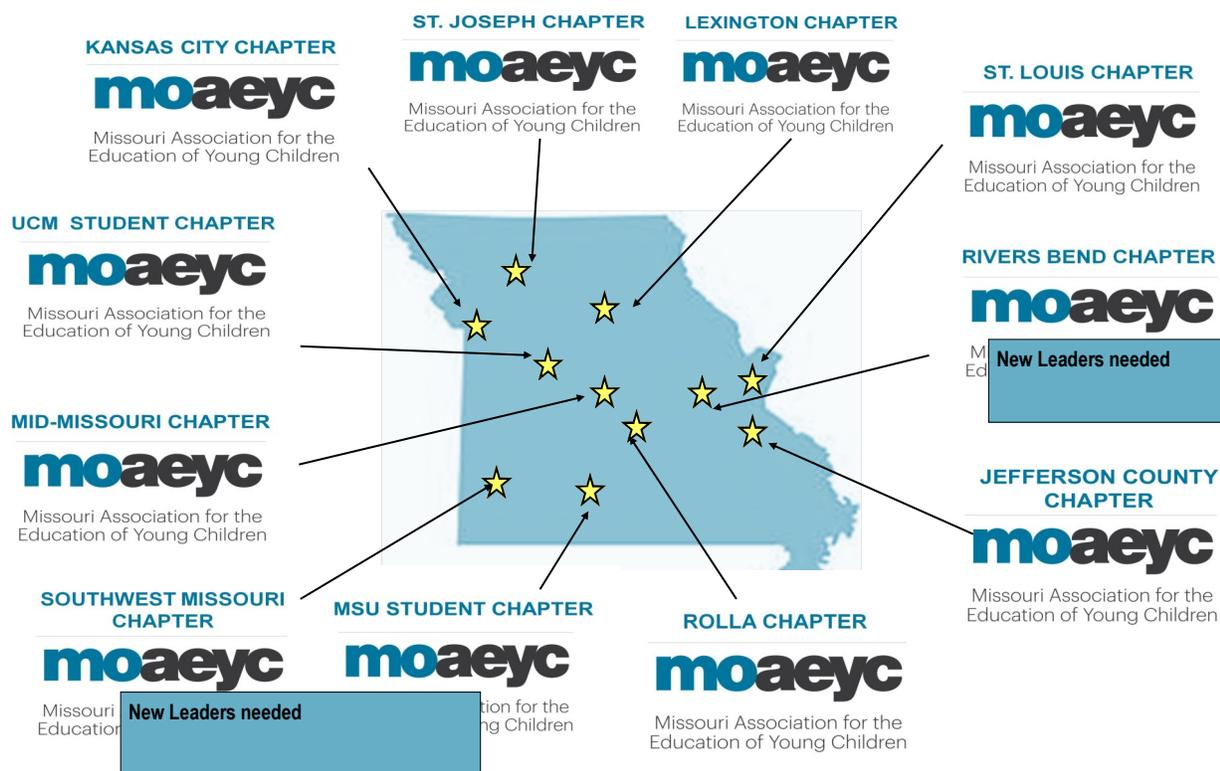
- Current MOAEYC Member
- Active leadership with the local chapter/state board/committees

The guidelines and application are available on the [MOAEYC website](#).

An online submission form and budget template are also provided.

Applications will be accepted year round and applicants will be notified within sixty days of application.

MEMBER EVENTS Sept 2023-Dec 2024



MOAEYC Affiliate Events

Reception at NAEYC Conference	November 16, 2023	Nashville	40+	In-person
MOAEYC "Bash" at CYC	March 8, 2024	Tan-tar-a	600+	In-person
Dr. Susan Catapano-- Supporting Reading	March 30, 2024	ZOOM	20	Virtual
Play to Learn Summit	September 21, 2024	Lee's Summit	40+	In-person
Dr. Walter Gilliam	October 4-5, 2024	Columbia	60+	In-person

Chapter Events

Mix-N-Mingle	St. Louis Chapter	Oct 25, 2023	10	In-person
Nature Workshop	St. Louis Chapter	Sept 16, 2023	15	In-person
Documentary-Affects of Covid 19 on ECE	St. Joseph Chapter	Oct 3, 2023	UK	In-person
Scrapes KC	Kansas City Chapter	Nov 4, 2023	UK	In-person
Science City Training—STEM	Kansas City Chapter	Feb 17, 2024	25	In-person
After School Group / Library Project	UCM Student Chapter	May-June 2024	UK	In-person
Book study # 1 Meeting	Lexington Chapter	Sept 7, 2024	UK	In-person
Mix-N-Mingle	St. Louis Chapter	Sept 18, 2024	UK	In-person
Book Study and Fall Tour	Lexington Chapter	Oct 5, 2024	UK	In-person
Trunk-or-treat	Mid-Missouri Chapter	Oct 27, 2024	UK	In-person
Book Study and Fahrmeier Farms	Lexington Chapter	Nov 16, 2024	UK	In-person

FINANCIAL INFORMATION

FY23 Financial Report (9/01/23-08/31/24)

INCOME	Membership Dues	17,164.70
	Advocacy Book Sales	18.93
	Online trainings	13.39
	Grant	15,000.00
	Board Donations	1,169.46
	Conference on the Young Years	8,918.91
	Job Board postings	1,048.01
	KRT Funds moved from investments	5,750.00
	TOTAL	\$ 49,083.40
EXPENSES	Annual SOS Registration	20.65
	Office Supplies	284.24
	PO Box and postage	283.50
	Phone	137.28
	Insurance-D&O and Liability	919.74
	Reception at NAEYC	1,434.03
	Contract Services	24,000.00
	Website hosting/maintenance/program	531.58
	Child Advocacy Day	826.65
	Conference on the Young Years	6,866.04
	Marketing/Branding	42.29
	TOTAL	\$ 35,346.00

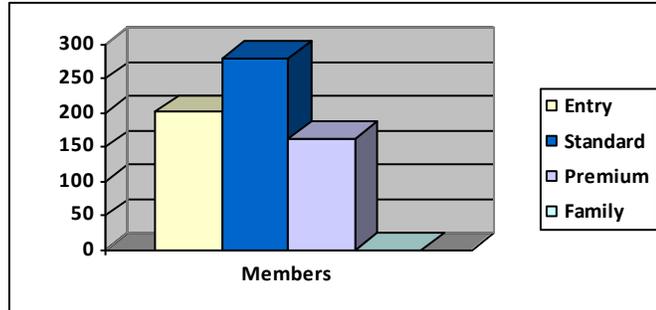
ASSETS	
MOAEYC Checking Account	\$ 80,781.74
MOAEYC Reserve fund	\$ 11,391.76
Total MOAEYC	\$ 92,173.50
Kathy Thornburg Leadership Funds (overseen by MOAEYC)	\$ 177,184.33
Total	\$ 269,357.83

MEMBERSHIP INFORMATION

MOAEYC Membership by the Numbers

Aug 31, 2024

Entry	148
Standard	215
Premium	140
Family	0
TOTAL	643



We look to continue creating chapters, thereby bringing more early childhood trainings and support to local communities across the state.

Membership Engagement Through Chapters

There are currently eight active Chapters, with three more needing new leadership, as conversations continue around starting chapters in several other regions and colleges.

All chapter events are open to all NAEYC/ MOAEYC members, and usually to all other interested individuals. Some events may have registration fees, with variance for members versus non-members. As each event develops, information about can be found on the MOAEYC website (on the Chapter pages), in the MOAEYC Update (e-newsletter) and on the Face Book pages of each Chapter.

We look forward to creating more chapters, thereby bringing more early childhood trainings and support to local communities across the state. Additional information and requirements to start a chapter are also on the website.

Critical Steps to Keep Member Date Updated at NAEYC

To continue receiving electronic updates through NAEYC and MOAEYC, members must keep their personal data updated.

To check your data and/or make updates to your address, phone number, and **email**,

- First access the NAEYC website: <http://www.naeyc.org>
- Then follow the “Member Login” link in the upper right hand corner of the home page
- Follow instructions on each of the linked pages to access your personal data.

ACCREDITATION

Programs that pursue NAEYC Accreditation join a community invested in ensuring quality early learning opportunities for young children everywhere.

NAEYC Accredited early learning programs are exceptionally well equipped and meticulously measured for indicators of quality in the classroom and beyond. From guidelines for teacher preparation through safety standards, NAEYC Accreditation ensures that programs are safe, well prepared, and intentional about ensuring children's success. As a reputable indicator of quality, NAEYC Accreditation correlates with children's greater readiness and success in school and beyond; increased educational attainment rates; and overall healthier lifestyles.



Currently there are eighty NAEYC Accredited facilities across the state of Missouri.

Congratulations go out to these child care facilities in Missouri that have successfully achieved or renewed their NAEYC Accreditation in the 2023-2024 fiscal year. You are making a difference in the lives of children and families every day!

To continue improving quality programming for children in Missouri, hopefully more child care facilities will pursue accreditation and those currently accredited will seek renewal.

A search box to locate NAEYC Accredited programs across the USA can be found on the NAEYC [website](#), along with more information about the accreditation process and requirements .

Cadence Academy Preschool, Imperial	Imperial
Central Missouri Community Action - Linn Head Start	Linn
CMCA Clubhouse Head Start	Boonville
Cole East Head Start	Jefferson City
Columbia KinderCare	Columbia
Creve Coeur KinderCare	St. Louis
Fenton KinderCare	Fenton
Fort Leonard Wood Child Development Center 615	Fort Leonard Wood
Gerner Family Early Education Center	Kansas City
Guadalupe Centers Early Childhood Center	Kansas City
Hannibal Head Start	Hannibal
Hazelwood KinderCare	Hazelwood
Hilltop Child Development Center	St. Louis
KinderCare Learning Centers-Weldon Spring	Saint Peters
Kirkwood KinderCare	Kirkwood
Kirkwood West KinderCare	Kirkwood
MacKids Learning Academy	Kansas City
N. St. Peters KinderCare	St. Peters
Nestle Purina Child Development Center	St Louis
Park Avenue Child and Family Development Center	Columbia
Ries Ballwin KinderCare	Ballwin
Superior Children's Center	Farmington
Susie Skelton Child Development Center	Whiteman AFB
The Children's Place	Kansas City
The Washington University Family Learning Center	St. Louis
UMKC Edgar L. and Rheta A. Berkley Child & Family Development Ctr	Kansas City
Urban Sprouts Child Development Center	University City
Yellowjacket Early Learning Center	Kansas City

RESOURCES FOR PROFESSIONAL DEVELOPMENT

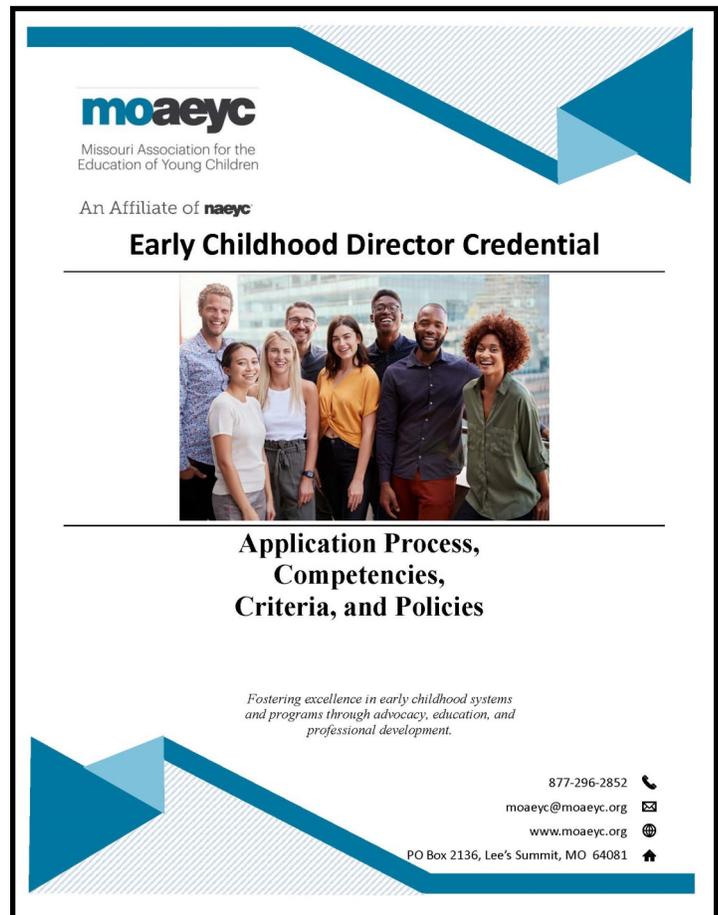
Early Childhood Director's Credential Revised in 2024

This past year MOAEYC received a grant from the UMKC IHD Workforce Development project to update the 2009 MOAEYC Missouri Early Childhood Director Credential, aligning it to the current NAEYC Standards and Competencies as well as the Missouri Administrator's career pathways. This work has recently been completed, and the revised Credential is now available.

To earn the Credential, candidates demonstrate competency by documenting their education, experience, and professional affiliation in a state approved professional organization. Educational requirements included coursework in early childhood education or child development and administration coursework which demonstrates competency in the areas of professionalism, leadership, or management.

Individuals who earned the **full** Credential in the past are eligible to apply for the new **Lifetime Credential**, as one of the changes made in the revisions included a new three-tier system aligned with the Missouri Administrators career pathways.

More information and the application form can be found on the MOAEYC website.



The flyer features the MOAEYC logo at the top left, with the text "Missouri Association for the Education of Young Children" and "An Affiliate of naeyc". The main title is "Early Childhood Director Credential". Below the title is a photograph of a diverse group of seven professionals. Underneath the photo is the text "Application Process, Competencies, Criteria, and Policies". At the bottom, there is a quote: "Fostering excellence in early childhood systems and programs through advocacy, education, and professional development." and contact information: "877-296-2852", "moaeyc@moaeyc.org", "www.moaeyc.org", and "PO Box 2136, Lee's Summit, MO 64081".

Other Sources of Ongoing Affiliate Information

A new social media committee was formed, and Face Book postings were increased.

Instagram and X postings were encouraged.

The MOAEYC Facebook page has 713 followers, plus the seven Chapter pages and the ECE Directors page has another 960 followers. Currently we have about 200 followers on each of the other social platforms.

The MOAEYC UPDATE (e-news) is the primary direct source for connecting members (and past members) to current news, board actions, reminders of NAEYC events and deadlines, trainings and invitations to events across the state, and opportunities at other venues (i.e. reception at NAEYC Conference, and MOAEYC Bash at CYY). Twelve issues of the UPDATE, plus eight additional issues with only

one specific focus (i.e. nominations, Public Policy Forum, etc.), were sent in 19,000 plus emails, with an average open rate of 42%.

In addition, when the MOAEYC website (including Chapter pages) are referenced in the e-news, hits are particularly higher and result in an average of about 8,000 hits a month.

Sept 2023– Aug 2024 GOVERNING BOARD



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- Executive Director

We're on the Web:
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2024-2025 Calendar

- November 6-9, 2024 -NAEYC Conference –Anaheim
- February 23-25, 2025 -Public Policy Forum– Washington, D.C.
- March 6-8, 2025-Conference on the Young Years (CYY) -Tan-Tar-A
- March 7 2025– MOAEYC Annual BASH at CYY
- April 2, 2025 - MO Advocacy Day– Jefferson City, MO
- April 6-12, 2025 - Week of the Young Child (WOYC)
- NAEYC Conference - November 19-22, 2025, Orlando

AEYC-MO Board of Directors Sept 2023-Aug 2024

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